

2014 IDA LEWIS DISTANCE RACE: NEWS

News Releases

FOR IMMEDIATE RELEASE

CONTACT: Media Pro Int'l Kirsten Ferguson, kirsten.ferguson@mediapronewport.com, [401-849-0220](tel:401-849-0220)

Ida Lewis Distance Race Uses “Virtual Mark”

NEWPORT, R.I. (August 12, 2014) – A “virtual mark” adds an intriguing new twist to the 10th Annual Ida Lewis Distance Race (ILDOR), which starts this Friday (August 15). Starting at 12:30 p.m. off Fort Adams in Newport, R.I., the popular overnigher takes its fleet of PHRF, IRC, One-Design, Doublehanded and Multihull boats on one of four courses – between 104nm and 177nm – that trace the New England coastline.



The PHRF Class start at the 2013 Ida Lewis Distance Race (Photo Credit Meghan Sepe)

Click photo to download in high resolution

“This is the first time that we have used the concept of a ‘virtual mark’ at the Ida Lewis Distance Race,” said ILDR Race Chairman Simon Davidson, adding that the mark is similar to a traditional mark, as defined in the rules of sailing, except rather than being a physical object, it’s a position defined by latitude and longitude coordinates.

“Originally, this concept was born out of necessity, due to the Coast Guard’s removal of various traditional marks that we’ve used in the past. However, making this change actually enhances the race committee’s ability to set an optimal distance course. If this experience proves successful, we expect to see it used for a lot of other events.”

This year, the mark will be located at longitude 41:06.00 north and latitude 071:23.34 west.

“This seems to be an emerging trend,” said Ed Cesare (Norwalk, Conn.), who is returning this summer to defend his 2013 win on Class 40 *Pleiad Racing* in the Doublehanded Division. “I know the RORC uses virtual marks and have been doing so for some time. Certainly the technology is there, so if it works for the race course, then let’s do it.”

Cesare has been racing in the Ida Lewis Distance Race since its inception in 2004. “I competed in this event on a variety of different boats, and what I love about it is that the organizers are

2014 IDA LEWIS DISTANCE RACE: NEWS

constantly trying to modify the format to make it better for a variety of different teams. It also starts and finishes in Newport, making it a fun weekend for all members of the family.”

To that point, the Ida Lewis Distance Race welcomes the next generation of sailors to try offshore racing on for size with its Youth and Collegiate Challenges. To qualify for the Youth Challenge, more than 40% of the crew must have reached their 14th birthday but not turned 20 prior to August 15. To qualify for the Collegiate Challenge, more than 40% of the crew must not have reached the age of 26 prior to August 15. For both challenges, teams are encouraged to register under the burgee of a college sailing program or a US SAILING yacht club or community sailing program.

Video and Photo Contests

The Ripple Effect Short Video Contest has been introduced to attract and engage the youth sailors (between 14 and 20 years of age) competing in the Ida Lewis Distance Race. The contest was originally developed by Joe Cooper and Manuka SEM for the Atlantic Cup this past May. Participants (working either individually or as a team) are asked to answer the question “What do you like most about offshore/overnight sailing?” through a video essay or documentary no longer than five minutes in length.

The Ida Lewis Distance Race Photo Challenge invites all sailors competing in this summer’s event to submit photos to the event Facebook Page (with hashtag #ILDR) that capture their experience at the race. Prizes for both contests will be announced at a later date.

To download contest guidelines and registration form, visit <http://bit.ly/1oIOWFb>

Sponsors

Starting Line sponsors for the 2014 Ida Lewis Distance Race include the City of Newport, Helly Hansen, New England Boatworks, Marsh, Newport Shipyard and North Sails; Contributing Sponsors are DYT Yacht Transport, Goslings Rum, Rig Pro Southern Spars, Stella Artois, Flint Audio Video, Mac Designs, Sea Gear Uniforms, Toni Mills Graphic Design and Z Block.

The Ida Lewis Distance Race is a qualifier for the New England Lighthouse Series (PHRF); the Northern and Double-Handed Ocean Racing Trophies (IRC); and the US-IRC Gulf Stream Series.

For more information or to register, visit <http://www.ildistancerace.org> or contact Race Chair Simon Davidson, RaceChairman@ILDistanceRace.org.

Follow the race on [Facebook](#), [Twitter](#) and [YouTube](#)

(end)

For Details regarding sponsorship levels please contact:

Simon Davidson
Event Chair
(401) 258-5961
RaceChairman@ILDistanceRace.org

Ann C. Souder
Sponsorship Chair
(401) 439-6377
AnnCSouder@aol.com